Amount Spent by DAVP on Advertisements

4021. SHRI MOHD. AZAM KHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state the details of percentage and the amount spent by DAVP on advertisements during the period from 1st April, 2000 to 31st December, 2000 language-wise?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ):

The language-wise details of advertisements released by DAVP duirng the period from 1st April 2000 to 31st December, 2000 are given as under:—

Sl. No.	Language	Total Space (in Column Centimetre)	Space Percentage	Total Amount Committed (in Rupees)	Amount Percentage
1	2	3	4	5	6
1.	English	1397858	28.76	240746596	48.03
2.	Hindi	1845179	37.97	139231387	27.78
3.	Urdu	347583	7.15	13706711	2.73
4.	Punjabi	109999	2.26	7792190	1.55
5.	Marathi	222302	4.57	19666757	3.92
6.	Gujarati	173297	3.57	16722840	3.34
7.	Sindhi	14833	0.31	585513	0.12
8.	Assamesc	32208	0.66	1593149	0.32
9.	Bengali	145028	2.98	22020744	4.39
10.	Oriya	82174	1.69	6649029	1.33
11.	Tamil	163052	3.35	9317799	1.86
12.	Telugu	119378	2.46	4560857	0.91
13.	Malayalam	106153	2.18	10488797	2.09
14.	Kannada	80048	1.65	7594002	1.51
15.	Sanskrit	206	0.00	2919	0.00
16.	Nepali	7457	0.15	212230	0.04
17.	Mizo	11163	0.23	336099	0.07
18.	Khasi	1955	0.04	31379	0.01

1	2	3	4	5	6
19.	Konkani	100	0.00	1726	0.00
20.	Manipuri	108	0.00	3066	0.00
	TOTAL:	4860081	100.00	501263790	100.00

Broadcasting Centres and Radio Stations in the Country

4022. SHRI K.M. KHAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Broadcasting centres in the country and the chief broadcasting languages of each centre;

(b) the names of the Radio stations which make broadcasting in Urdu language also and what is the weekly time allowed for the Urdu language; and

(c) the physical targets set for opening of new Broadcasting centres, Radio stations and studios during the year 2001-2002?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) There are 208 Broadcasting Centres in AIR network broadcasting in different languages. The details of centres and their main broadcasting languages are given in the statement at statement-I (*See* below)

(b) Details are given in the Statement at Statement-II (*See* below)

(c) Details are given in the Statement at Statement-III.

Statement-I

State-wise stations of AIR and the language of their broadcast

Sl. No.	Name of the State	Main Language of the Station	Other Language
Andhra Pradesh			
1.	Hyderabad	Telugu	Hindi, Urdu, Marathi, Kannada, English & Sanskrit
2.	Adilabad	Telugu	—
3.	Anantpur	Telugu	—
4.	Cuddapah	Telugu	English